

ARMA Calgary Chapter

Website Annual Report

July 1, 2008 to June 30, 2009

Website Committee: Stian Rorstad – Webmaster, Joanne Wiens – Web Administrator



This year the ARMA Calgary Chapter redesigned its website and adopted a new URL:

www.armacalgary.org

The most popular pages – Jobs, Newsletters, and Education - are now featured on the home page. At the request of ARMA Calgary's membership a Google Search feature was added and appears in the top right corner of the website. It allows a search of just this site and displays the results in the familiar Google layout. Other new features include "Highlights" that remain on the right side of the screen even as the site is navigated, volunteer opportunities in addition to regular job postings, and a Board members section for sharing monthly reports instead of emailing attachments. Other changes included the addition of more colour and graphics, and a reorganized layout to

make it easier to find information. Updating the website has been simplified by using a Content Management System.

The first five months of the fiscal year were focused on designing and testing the new website, while still maintaining the old site. The new site was launched on December 3, 2008. The past few months have been busy with the usual web activities while content from the old site continues to be loaded onto the new site. Due to the re-design of the website and the switch to a new domain name, we did not apply for ARMA International's Chapter Website award this year.

The website receives approximately 15,000 requests for pages every month.

Stian Rorstad has been our webmaster during the last year. Joanne Wiens is the web administrator, responsible for liaising with the Board and the third party service provider (Glue, who also designed the new website).

The webmaster and the web administrator welcome feedback and suggestions about the website.